

# **ICOM 5047: Oral Presentation Minimal Content**

## **Introduction**

- Clearly describe the problem to be solved by the product or service (problem statement)
- Summarize deliverables and products
- Compare to other existing products and state the value added of the product or service

## **Body**

- Objectives and outcomes
- Technical and management approaches
- Schedule and resources
- Budget
- Risk management
- Assessment methods
- Market overview

## **Conclusions**

- Emphasize deliverables and products
- Emphasize project impact